

4 YEARS
RADO X TENNIS



**GAME
SET
AND
MATCH**

RADO
SWITZERLAND



**FORTY YEARS OF SHARED
VALUES, REFLECTING
THE STRATEGY, COMPLEXITY
AND PRECISION OF EACH
RADO TIMEPIECE...**

**...AND EVERY GAME, SET
AND MATCH.**

RADO
SWITZERLAND



“WATCHMAKING AND PROFESSIONAL TENNIS SHARE THE SAME VALUES – EACH TIMEPIECE AND EVERY GAME TELLS A STORY OF STRATEGY, PRECISION AND EMOTION.”

1985-2025: INSPIRING PLAYERS, SPECTATORS AND RADO FANS OVER FOUR DECADES

SINCE 1985, TENNIS HAS EVOLVED SIGNIFICANTLY

Over these forty years, huge advances in racket design, materials and synthetic string technology have delivered unprecedented power and control, while changes in ball composition and better understanding of surfaces have transformed the speed of the game.

As the Master of Materials, Rado has been fascinated by the nuance each new technical change brought to the speed dynamic of the game.

Today's professionals are taller and stronger than ever. They're ready to cope with the demands of tactical gameplay across every part of the playing surface, capable of huge serves, ground strokes with outstanding topspin and drop shots of the utmost delicacy. At the same time, the psychological aspect of the game is recognised as a crucial part of success – as important as physical strength.

Tennis has become extremely popular and professional players are now among the most iconic celebrities. The status of the game is equal to that of the world's other biggest sports – soccer, basketball and cricket.

I am proud this growth has been at least partly fuelled by the support of brands like Rado – support that has provided the sport with greater visibility, helped players evolve, and won the game many more fans globally.

Perhaps most importantly, it's a partnership based on shared values. Rado walks a similar path as tennis, led by pioneering advances in science towards lighter, stronger materials, inspired by the idea of greater performance and an insatiable appetite for innovation. Our approach to watchmaking represents an ongoing evolution, consciously challenging convention with our contemporary designs, striving to go further than others dare. Always asking: what's next?

In fact, the similarities between Rado watches and professional tennis are striking. Each timepiece and every game tells a story of strategy, precision and emotion. I also see parallels between the discipline and dedication of watchmakers and tennis players. Even the durability of Rado

watches – represented by our scratch-resistant, high-tech ceramic materials – is reflected in the endurance required of the modern game.

As a former professional athlete myself, I fully appreciate the importance of a constructive, authentic relationship between sponsor and sportsman. For me, it was motorcycle racing, and I was proud to be sponsored by a Swiss watch brand in the 1990s. My sponsors not only supported my professional ambitions, but also helped shape my personal development. It was a hugely positive, meaningful relationship – so good that, when I stopped racing at age 34, I found a new career in the Swatch Group.

GAME, SET AND MATCH

This 40-year relationship between Rado and tennis is without a doubt something to celebrate, but we're not finished. We can't wait to help write the next chapter of this incredible collaboration. As we continue on our journey with our YoungStars and tennis brand ambassadors, we are looking forward to watching their progress and are proud to be with them every step of the way. As both tennis and watchmaking continue to evolve, I'm convinced the best is yet to come.

Best regards,

Adrian Bosshard
Rado CEO

RADO TOURNAMENTS: FROM SWITZERLAND TO THE WORLD

Rado's history as a tennis sponsor began in Gstaad, Switzerland, in 1985, with the Swiss Open championship. It wasn't the first involvement that the brand had had with sport in general, or even with tennis, but it was the first major, internationally recognised tournament that cemented Rado's association with the tennis community.

After that, the brand's support snowballed with tournament sponsorships in Germany, Italy and the United States. By 1989, Rado sponsored seven major tournaments; by 1990 this had more than doubled to 15; by 1991, it had risen again to cover 33 global events. Rado became the number one watch sponsor in international tennis, with the visibility of the brand reinforced by the prominence of its court corner clocks. Awareness spread of what Rado stood for and who its watches were created for – sporty people, with a young mindset and an affinity for design and quality.

Rado's sponsorship grew to encompass events as far afield as Toronto, Tokyo, Johannesburg and Melbourne, but the next major milestone occurred closer to home, in France, with the brand's support of the French Open in 1993.

RADO X TENNIS: AN INSPIRING ASSOCIATION

As one of the most important dates in the tennis calendar, this represented an unprecedented opportunity to present Rado to larger audiences than ever, courtesy of the TV coverage that accompanied the event. The knock-on effect was quickly seen, with TV viewing figures for the Rado Swiss Open Gstaad up an astonishing 81% that same year.

In the mid-1990s, two major milestones were achieved. First, in 1996, Rado was chosen by the Association of Tennis Professionals (ATP), organiser of men's tennis events worldwide, as the Official Watch of the ATP Tour. The move



The Rado Swiss Open Gstaad 1985 final between Joakim Nyström and Andreas Maurer.



positioned the brand alongside the sport's other major supporters – including Mercedes-Benz, Ford, IBM, Nike, Adidas, Lacoste and BNP Paribas. Just one year later, Rado secured the timekeeping rights for all Davis Cup matches through a contract with the International Tennis Federation (ITF).

The decade also saw the creation of the Rado Player Team on the ATP Tour, comprised of big names like Spain's Sergi Bruguera and Alex Corretja, Americans Todd Martin and MaliVai Washington, Germany's Tommy Haas and the UK's Greg Rusedski. All of them entered the top ten in world men's singles rankings while they were part of the squad – with India's Leander Paes hitting the world No.1 spot in men's doubles in 1999.

By the late 1990s, Rado sponsored some 40 international tournaments, before a change in the 2000s that saw it refocus on the most impactful, globally recognized tournaments, including the French Open, Australian Open, Ericsson Open

in Key Biscayne, Florida and the Shanghai Masters. In the 2010s, Rado's support maintained an international footprint, sponsoring a careful selection of ATP, WTA, exhibition matches and other tournaments as far afield as Malaysia, Japan, Austria, the UK and the US, as well as its home market, Switzerland.

In the 2020s, Rado continues with the same approach, supporting a select number of key dates in the international tennis calendar:

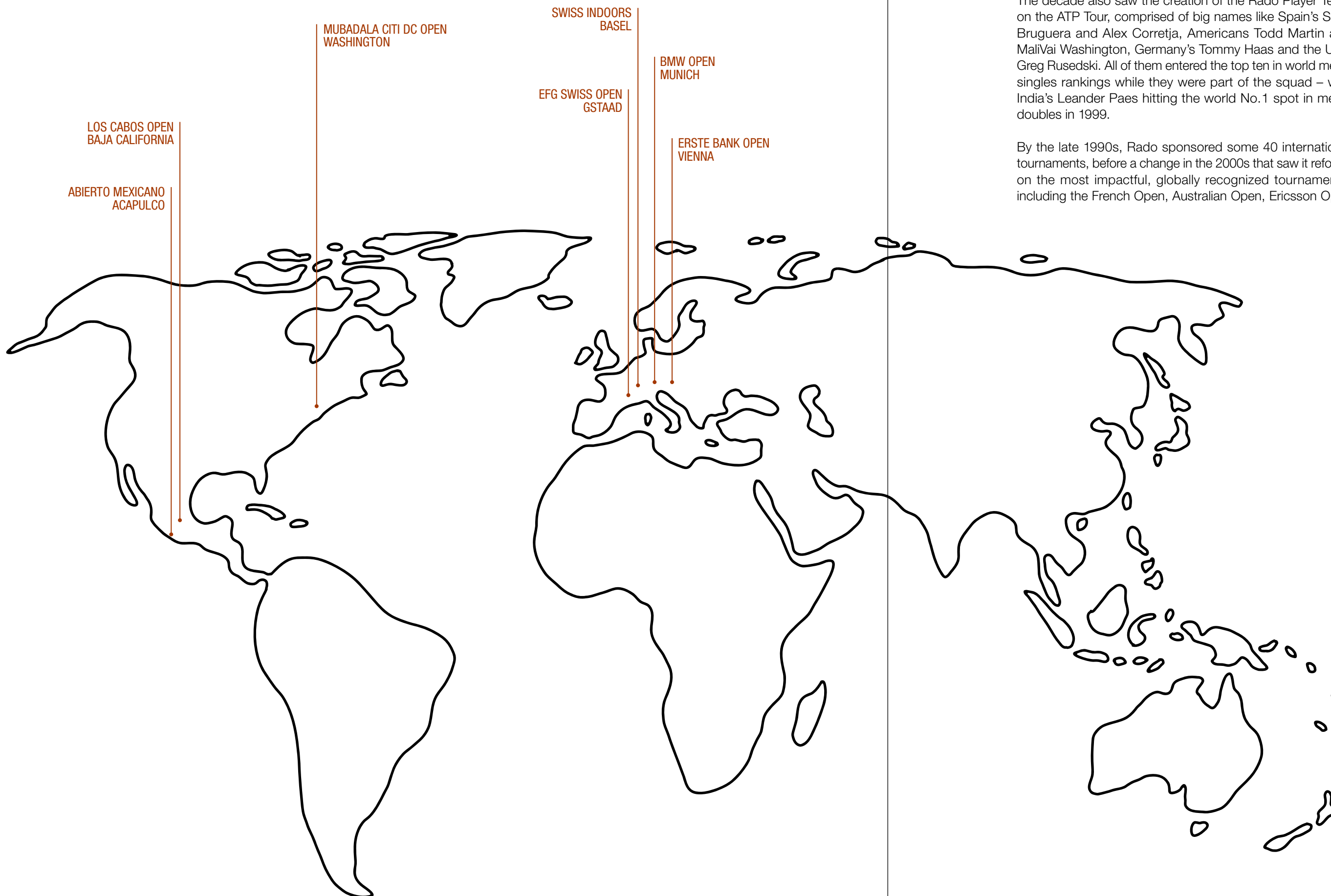
- **Mubadala Citi DC Open** in Washington, DC, one of the oldest and most prestigious tournaments in tennis and the only combined ATP & WTA 500 tournament in the world.
- **Swiss Indoors Basel**, one of the most prestigious – and longest-running – indoor tournaments whose winners include many of the all-time greatest players, from Björn Borg to John McEnroe, Pete Sampras and Roger Federer.
- **EFG Swiss Open Gstaad**, Switzerland's oldest tennis tournament, where Rado's relationship with tennis began.
- **Erste Bank Open Vienna**, an indoor hard court, end-of-season tournament that's one of the highlights in Austria's sporting calendar.
- **Abierto Mexicano Acapulco**, Latin America's most prominent tournament, attracting top-ranked talent to a tropical, beachfront setting considered one of tennis's most glamorous destinations.
- **BMW Open**, Munich, an important clay court tournament with a traditional flavour and intimate feel.
- **Los Cabos Open**, Baja California, Mexico, considered an important warm-up stop on the ATP Tour ahead of the US Open.

THE MASTER OF MATERIALS MEETS WATCH LOVERS

At every Rado tournament, the brand's presence is undeniable. As well as courtside branding, there are multiple opportunities for watch lovers to interact with the latest pieces from the Master of Materials.

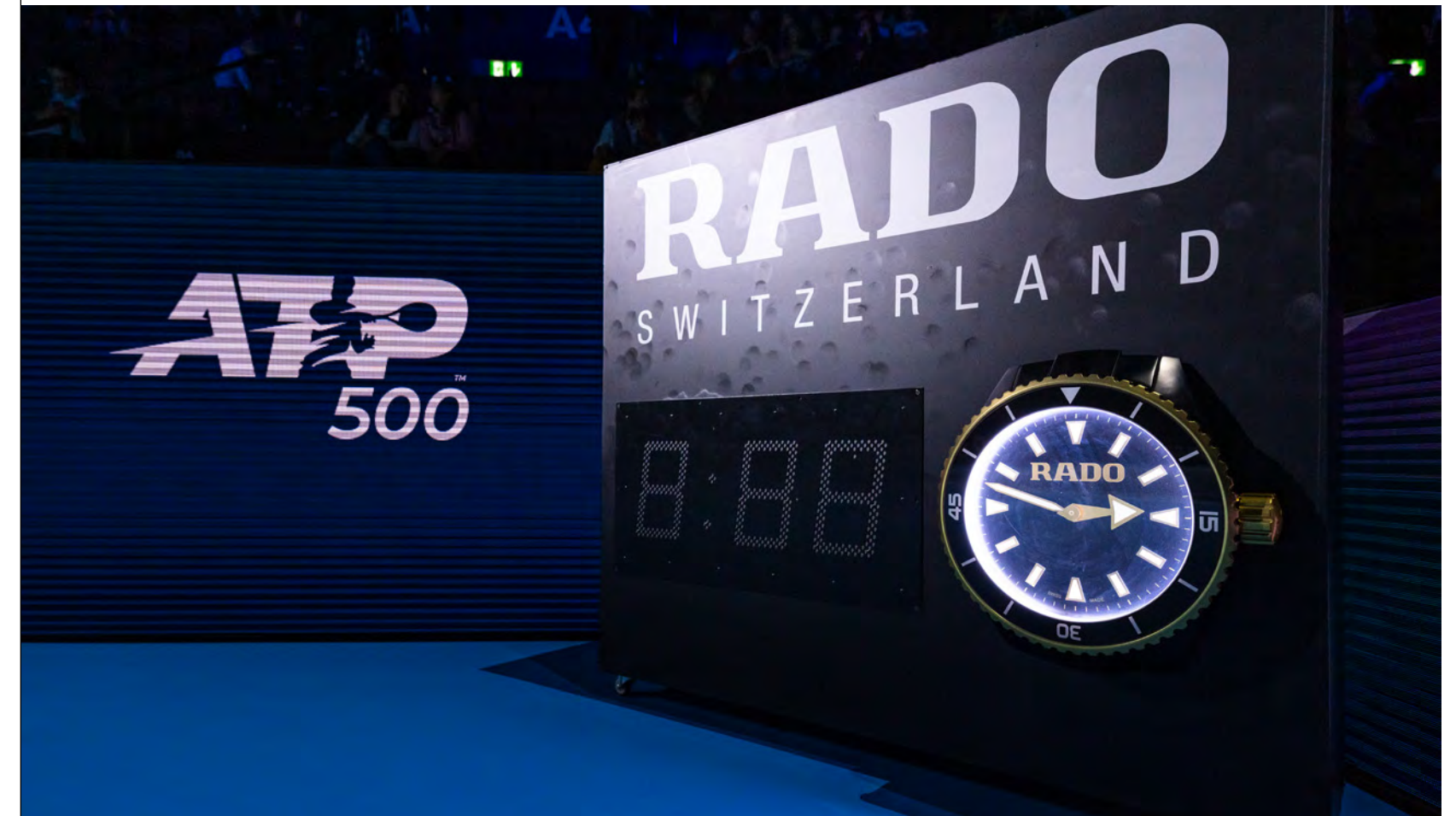
They discover purpose-built areas that showcase Rado's contemporary designs, demonstrating the brand's passion for innovation and its expertise in materials science. From the complex research and production processes behind materials such as High-Tech Ceramic, Plasma and Ceramos™, as well as its history with hardmetal, Rado truly immerses visitors in its unique world of innovative materials.

The parallels between tennis and watchmaking come to life as guests appreciate how technology, science, passion and the talents of individuals are shared by both disciplines. With accompanying hospitality and opportunities to engrave watches on-site, tennis tournaments are where Rado reconnects with its most valued supporters and makes new friends for life.





Mubadala Citi DC Open, Washington - 2021



Corner clock, Swiss Indoors Basel - 2023

OFFICIAL TIMEKEEPER

CORNER CLOCK REVOLUTION

In 1996, Rado updated the corner clock, which had previously displayed only the time and match duration, to additionally show the temperature, humidity, service speed and, sometimes, even special messages.

A GAME OF STAMINA

In 2004, a Rado Corner Clock registered what was then a record for the longest match ever played – an astonishing five-set battle at the French Open in which France's Fabrice Santoro beat his fellow countryman Arnaud Clément over an epic six hours and 35 minutes.

The 6-4, 6-3, 6-7, 3-6, 16-14 score remains the fifth-longest match ever played yet.

SUPPORTING GOOD CAUSES

Rado has often included a benevolent side to its support for tennis.

- Smash Corner – Tennis fans can have the speed of their most powerful shot measured. On occasion, Rado has

connected this activity with charities in order to make donations.

- Ace Campaign – At some tournaments Rado has contributed money to charity for every ace served
- Ash Barty Foundation – Rado continues to support the latest chapter of Ash Barty's career, following her decision to quit professional tennis. Her foundation seeks to inspire budding new players of tomorrow in Australia.

RADO TENNIS BRAND AMBASSADORS

Rado partners with tennis talents that showcase the playing style, athletic prowess and tactical gameplay of the modern game, and those who embody its potential future evolution.

The Swiss Open in 1985 in Gstaad marked the brand's first foray into supporting individual players, naming Sweden's Joakim Nyström as Rado's first ever tennis brand ambassador. He would go on to win 13 singles titles.

Over the years, Rado has supported some of tennis's biggest stars. In the 1990s, it included Spain's Sergi Bruguera and Àlex Corretja, the UK's Greg Rusedski, America's Todd Martin and MaliVai Washington and India's Leander Paes. In the 2000s, it partnered with Germany's Carl-Uwe Steeb and Tommy Haas, and was also friends with Austrian players Barbara Schett and Thomas Muster. The following decade, it supported the UK's Andy Murray, Germany's Julia Görges and Poland's Agnieszka Radwanska. And in the 2020s, the focus turned to Australia's Ash Barty and the UK's Cameron Norrie.

It's a matter of pride that this list includes players who reached the very top of the game, with Andy Murray and Ash Barty ranked number 1 on, respectively, the ATP and WTA tours during their time as Rado tennis brand ambassadors.

Although Ash Barty officially retired as a professional player in 2022, Rado continues to collaborate with her through the Ash Barty Foundation. This perpetuates an 'all-career' relationship that started when she joined the Rado YoungStars team in 2018.

Sometimes, the brand is simply inspired by astonishing, thrilling gameplay – that's exactly what caught the attention of Rado in its newest tennis brand ambassador, 12-time Grand Slam winner and Olympic Gold medal winner, Czech player Barbora Krejčíková.



ASH BARTY'S SURPRISE DECISION TO RETIRE FROM PROFESSIONAL TENNIS SHOCKED MANY, BUT BY PRIORITISING HER HEALTH AND HAPPINESS SHE SHONE A SPOTLIGHT ON THE PHYSICAL AND EMOTIONAL CHALLENGES OF COMPETING.



FROM RADO YOUNGSTAR TO GLOBAL ICON:

ASH BARTY

Australia's Ashleigh Barty is a modern tennis phenomenon and shining example to young players everywhere. Her trophy cabinet showcases wins across the board of the biggest tournaments. Winner of the 2019 French Open, the 2021 Wimbledon Championships and the 2022 Australian Open, she has won a total of 15 singles titles and 12 doubles titles, following an astonishing junior career which included winning the 2011 Wimbledon girls' singles title.

She announced her retirement from professional tennis in 2022, aged just 25, candidly admitting she had little more to give, either physically or emotionally. At the time, she was still ranked number one in singles – having held the title for almost all of the previous three years. Having previously taken a hiatus from the sport in 2014, pivoting to cricket before returning to tennis in 2016, her decision to retire from professional tennis shocked many, but by prioritising her health and happiness she shone a spotlight on the pressures and challenges faced by players competing at such a high level.

Rado fully respects her decision to recognise her limits and to pursue other goals and dreams – making her the Master of Her Own Material. The brand continues to support her in the next chapter of her career, as she remains an advocate of the sport, helping children discover tennis through the Ash Barty Foundation.

A MOMENT WITH ASH

How is your post-professional tennis career going?

It's going well, I'm excited and empowered! The excitement is about not entirely knowing where I am heading in the long-term. Surrendering the control I used to try and exert on myself feels good and it's better not to feel anxious about the future. The empowered bit reflects that I am fortunate to be in a position where I can make choices about what I do, can remain open-minded and not feel pressured. On a practical side, over the past couple of years I've released my memoir, my children's books, and I love my role as Tennis Australia's National Indigenous Tennis Ambassador. In terms of life news, I got married and am concentrating on being a mother. I'm loving this new chapter.

What message do you want young tennis players to take from your retirement?

That we're all human beings. Even when you're at the top of your game, you can suffer from fear and anxiety. These negative

emotions can affect everyone, whoever you are. I want young players to acknowledge this, and try not to ever let those kind of emotions dominate them. They have a choice to approach any negative situation, on-court or off-, by reframing it into something more positive. Not that it guarantees success or a win, but it can have a massive effect on your sense of fulfilment. These days, I refuse to let negative emotions dominate me, and I want other people to learn they are also totally capable of this.

What are your hopes for tennis in the future?

Tennis is a great game, and whether you play it, or another sport, whatever the level, I hope people enter and compete in a way that works for them. I think it's important players keep checking in with themselves to ensure they're doing it for enjoyment. It's also helpful to do something completely different – pursuing a different discipline is good for stretching yourself and giving you a bit of perspective.

How is Rado supporting you in this next chapter of your career?

It's a huge boost to me personally that my relationship with Rado has continued even though I no longer compete professionally. That just sends such a positive message – an endorsement of the decisions I have made, that well-being and happiness have huge value. It meant the world that Rado was there at the launch of my foundation and donated tennis equipment to kids in Queensland, Australia.



ASH BARTY LIMITED EDITIONS



R2311902

The 36mm Rado HyperChrome Ashleigh Barty Limited Edition is fittingly presented in gleaming tennis whites – or rather, in Rado’s interpretation, as a white high-tech ceramic watch with silver-coloured detailing, a mother-of-pearl dial and a bezel set with 60 diamonds. Made to just 123 pieces, it marks Ash winning her first Grand Slam singles title, aged just 23, at the French Open. A timepiece that truly dazzles on court, and looks just as good on a night out.



R2027962

Ash also collaborated with Rado to create the HyperChrome Ash Barty II. Limited to 996 pieces (Ash was born in 1996), the watch features a polished plasma high-tech ceramic monobloc case, with a blue mother-of-pearl dial and three jubilé diamonds – one for each of the Grand Slams she had won at that point – at 12 o’clock. It has a date window at 3 o’clock, and a turning rhodium-coloured tennis ball. On the titanium case back, a special engraving features Ash’s signature on a tennis ball.



R27123905

The 38mm True Square Secret x Ash Barty, limited to 996 pieces, is presented in a polished light rose-coloured high-tech ceramic monobloc case, with a rose leather strap. Designed in collaboration with the star, look closely and you’ll find a small tennis ball on the white mother-of-pearl dial, in place of the Rado signature turning anchor. Ash’s signature is recreated on the sapphire crystal case back using metallisation.



Ash Barty Foundation Activation - 2023

TENACIOUS, TACTICAL, THRILLING: **BARBORA KREJČÍKOVÁ**

Barbora, Rado's newest tennis brand ambassador, is something of a rare talent that defies categorisation, dominating singles, doubles and mixed doubles alike. With 12 Grand Slam titles and an Olympic gold medal, this Czech living legend joins a roster of accomplished players representing Rado that personify the athleticism, determination and modern mindset required to succeed in tennis today. With the ability to win points from any position on court, her tenacious, tactical playing style has become something of a trademark, combining baseline power with the capacity to surprise opponents – and thrill spectators – with aggressive counterpunches, delicate drop shots, rare forehand slices, exceptional net play and perfectly weighted lobs.

A MOMENT WITH BARBORA KREJČÍKOVÁ

How did it feel to win Wimbledon?

I've said it was the best day of my life, and I still feel the same, because it genuinely was always a dream of mine. I've used the word 'unbelievable' so many times, but that's because it was such an emotional journey. So it took a while to sink in, and, honestly, I look back at Wimbledon, and to winning my first Grand Slam in Paris, and all the times when I wasn't sure if I should continue playing, or to turn pro or not. I definitely haven't let my wins go to my head!

What are your ambitions within tennis?

I hope I can be an inspiration to young players to follow their dreams, and in particular to girls and young women entering the sport. Just as my hero and former coach Jana Novotná was an inspiration to me, telling me I had the potential to win, encouraging me to turn pro, my biggest wish is that I can do the same for the next generation. As a child, I gave her a letter to ask her advice about my ambitions, and it changed my life, so I hope I can show the power of dreaming big.

What are you hoping for from your relationship with Rado?

There are so many parallels in the values that Rado has in its approach to watchmaking and my own approach to tennis, so working together just makes sense and brings real credibility to my status as a professional. We're just at the beginning but I can already tell it's a powerful relationship, as the brand has such a long history with the sport. And, of course, I can't wait to collaborate on a Rado watch.





BARBORA'S PICK



R10202319

Barbora's new role as Rado tennis brand ambassador begins with her wearing two iconic Rado timepieces. The Rado Anatom is renowned for its astonishing comfort – so don't be surprised to see Barbora wearing it on court. Its Rado calibre R766 movement is contained in a stunning matt black high-tech ceramic case, with a dial featuring a captivating green-to-black gradient. Its anatomically inspired elegance is complemented by a contemporary rubber strap that lends it a touch of athletic kudos.



R27176712

You'll also see Barbora wearing a Rado True Square Open Heart in an alluring turquoise. It combines the line's recognisable squareness, presented in a monobloc high-tech ceramic case, with a skeletonised design that puts the intricacy of the automatic Rado calibre R734 movement on display. Admire it through the vertically brushed turquoise dial – featuring silver-coloured bevels, and surrounded by 12 diamond indices – or through the sapphire crystal of the case back. A turquoise polished high-tech ceramic bracelet makes for an eye-catching yet minimalistic statement.

KICK SERVE, COUNTER-PUNCH:

CAMERON NORRIE

With a heavy top-spin forehand and a flat but ruthless backhand, left-hander Cam is renowned for his physical playing style, relentless ground strokes and gruelling on-court battles. Born in South Africa to British parents, he grew up in New Zealand but has represented the UK since 2013 and has made it to the final of 15 ATP singles tournaments, winning five singles titles and one doubles title.

He's also a fast-evolving player – improving on clay over his erstwhile favourite hard surface, with a deadly kick serve and aggressive follow-up winning him more points than ever. He has also developed a powerful counter-punch against even the fastest serves. A member of Rado's YoungStar team from 2021, later becoming a full Rado tennis brand ambassador, he has achieved a career-high ranking of world No.8 in singles and continues to aspire to the very top of the game.

A MOMENT WITH CAMERON NORRIE

What continues to motivate you in tennis?

Fundamentally, it's having the hunger to improve. But that's not enough on its own. You can only improve if you have the mental, emotional and physical fitness to drive you on. And you have to be patient. All those qualities take time to master, and your skill in mastering them is also continually evolving – as soon as you address one aspect of your game, something new to work on will always appear. So it's about recognising the progress you make, embedding that in your skillset and mindset, then having the capacity to grasp the next challenge. Oh, and I hate to lose, so that's pretty motivating too...

What's your ultimate ambition?

That's simple: to reach number one! I think that's probably the dream of a lot of professionals – no-one aspires to just get to a certain position and settle, so it might sound like an obvious answer but it's the truth. In practical terms, that means winning more, demonstrating consistency and success in tournaments and obviously the Grand Slams, to ensure I progressively rise up through the ranks. From a rankings perspective, all players were affected by the changes introduced during the Covid

pandemic – to how rankings are calculated and points awarded – but we're gaining momentum again. So until I'm number one, my goal is simply to be the best version of myself. It's all I can ask for.

What does your relationship with Rado bring to your career?

Honestly, it's hard to overstate the support a good sponsor can give you. Before I became a tennis brand ambassador I was a member of the YoungStars squad, and there are so many reasons why it's helpful. First it's about recognition – that your style of play, your approach to the game and your ambition have been seen, that they're regarded as worthy of celebrating, which is clearly a great boost. And then all the activities we do together, on- and off-court, has helped build my reputation even further. So the relationship helps drive expectations with fans, and that motivates me to do better as well.

How does your appreciation of watchmaking influence your game?

Being part of Rado, learning about watchmaking culture, and in particular, understanding the brand's motivation as Master of Materials has been surprisingly helpful in seeing the parallels. The way I see it, it's about embedding a mindset that embraces change, recognising the need to continually advance, modify and refine to become better. Sometimes the changes are subtle, intricate and the gains incremental; at others, you see more dramatic signs of progress. I loved collaborating with the watch designers to create the Captain Cook x Cameron Norrie Limited Edition, but the best bit was the practical aspects of evolving an established watch, balancing being distinctive and disruptive, while preserving its best aspects. That was a good takeaway that I use in tennis.

HE'S A
FAST-EVOLVING
PLAYER –
IMPROVING ON
CLAY, WITH A
DEADLY KICK
SERVE AND
AGGRESSIVE
FOLLOW-UP



SCAN ME

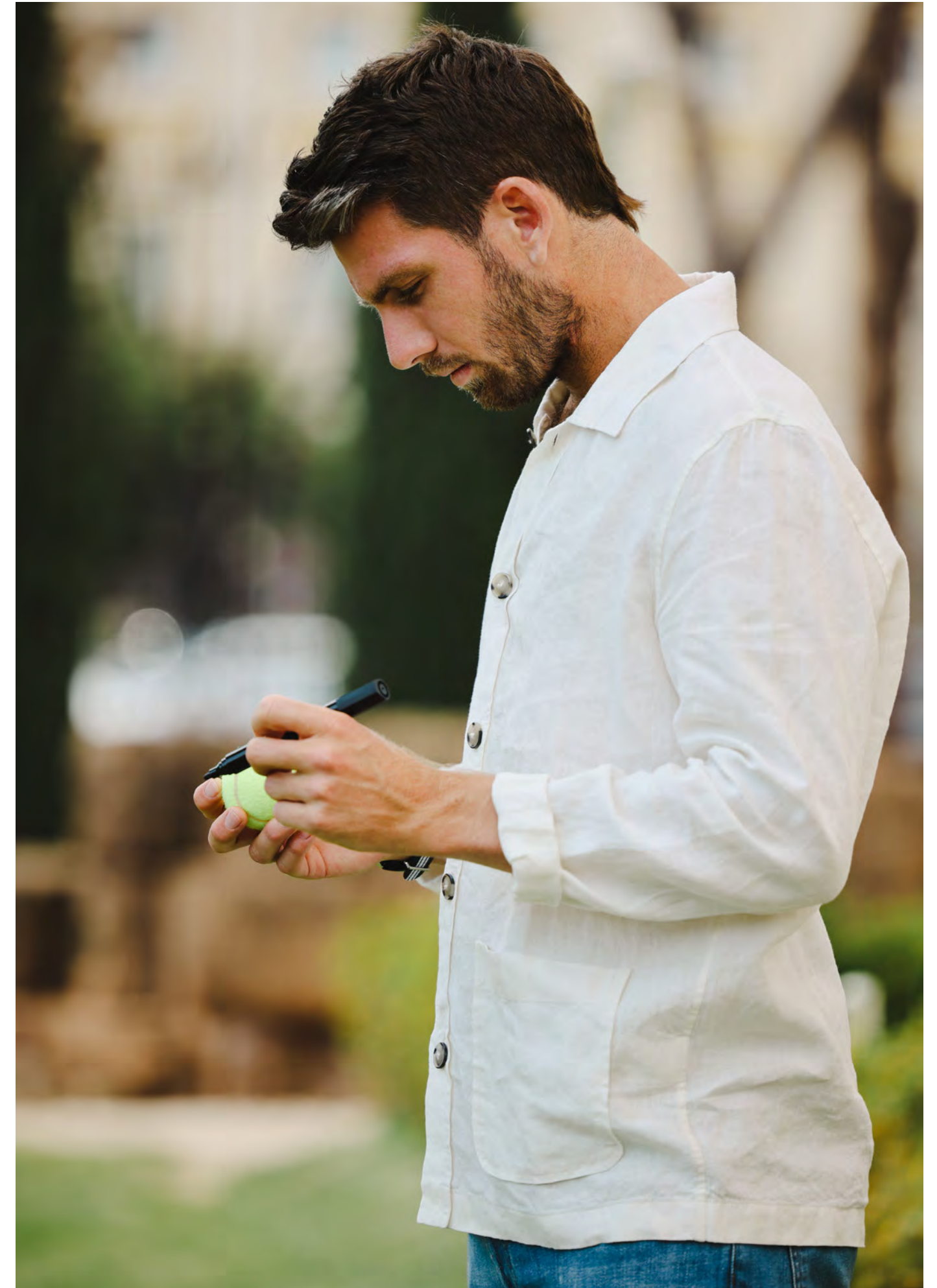
CAMERON NORRIE LIMITED EDITION



R32149318



The Captain Cook x Cameron Norrie, made to just 823 pieces (referencing Cam's birthday, August 23rd), features a polished green high-tech ceramic bezel insert, a green-to-white gradient dial, and is supplied with a black leather strap, green and white NATO-style textile strap and stainless steel three-link bracelet. It is powered by a Rado calibre R763, an automatic movement with an impressive 80-hour power reserve, and presented in a leather pouch highlighted by Cam's signature.



NURTURING NEXT-GEN TALENT: RADO YOUNGSTARS

Spotting and cultivating the talent of tomorrow has always been central to Rado's support of tennis. Its history of collaborating with young players stretches back to the earliest days of the brand's association with the sport.

But it was with Rado YoungStars, launched in 2015, that the brand sought to formally focus its efforts in this area, aiming to cultivate the world's most promising and exciting next generation of talents that showcase the precision, design expertise and vision of tennis and Rado alike.

Just a year later, in 2016, Rado became a partner of Swiss Tennis, the third-largest Swiss sports association, to further help nurture the next generation of inspiring players in its home market. Rado also looks to its pool of future stars to find its next tennis brand ambassadors, which is exactly what happened to Ash Barty and Cameron Norrie.



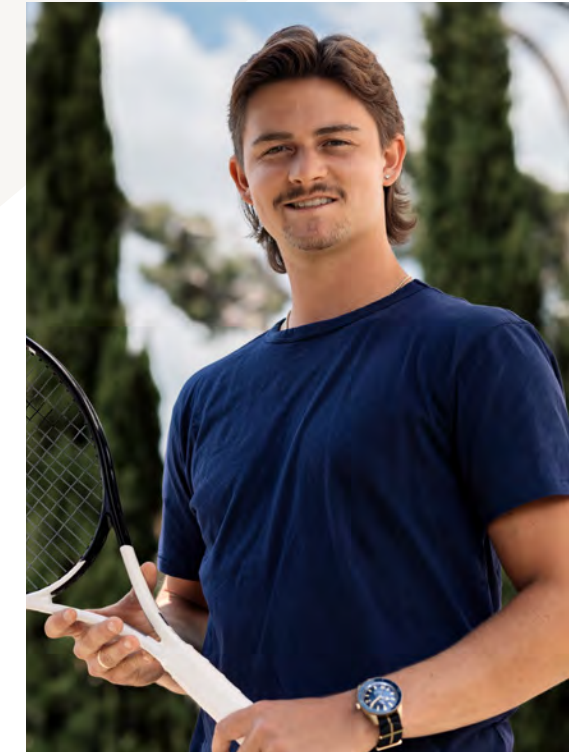
LEANDRO RIEDI
SWITZERLAND

Having notched up a number six ranking as a junior, after taking the 2020 Australian Open Boys' doubles title (with Romania's Nicholas David Ionel) and reaching the boys' singles final at the 2020 French Open, Leandro has smoothly transitioned into the professional circuit. He reached five tournament finals in the ITF Men's World Tennis Tour in 2021, winning three, and claimed five doubles titles that same year.

He made his ATP debut at the 2021 Swiss Open Gstaad, claimed his first singles and doubles victories on the ATP Challenger Tour in 2022, recorded his first ATP win at the 2023 Open 13 Provence in Marseille, and won two Challenger titles in 2024. In doubles too, his performance continues to impress, with two Challenger wins in 2023. A Rado YoungStar since 2023, known for a truly explosive forehand, Leandro is clearly one to watch.

PERSONAL DETAILS

Born	2002
Height	191 cm
Plays	Right-handed
Favourite surface	Hard court
Career High Rank	117 (2024)



JJ WOLF
USA

Jeffrey John 'JJ' Wolf has parlayed success in the US college tennis circuit, where he was the number-one ranked player in 2019, into a professional career. Chalking up his first ATP Challenger win in 2019, with four more in 2020, he then came storming back after a hiatus in 2021 to enter the Top 100 rankings in 2022, moving from number 99 to number 72 by August, thanks to a series of wins and losses against seeded players in the US Open, then on to number 56 by October following his performance at the 2022 Firenze Open, where he reached the first final of his career.

In 2023, when he joined the Rado YoungStars squad, he defeated fellow YoungStar and Rado Brand Ambassador Cameron Norrie at the Shanghai Masters. With his distinctive low-ball-toss serve, a forehand powered by an astonishing body twist, and, of course, his signature mullet hairstyle, he's an icon in the making.



PERSONAL DETAILS

Born	1998
Height	183 cm
Plays	Right-handed
Favourite surface	Hard court
Career High Rank	39 (2023)


LINDA NOSKOVÁ
CZECH REPUBLIC

Linda Nosková's enormous potential was clear from a young age. As a junior, this young powerhouse reached world number five in 2021 and won her first Grand Slam – the French Open girls' singles title – that same year. She was still only 17 years old when she broke into the top 100 in the WTA world rankings. Then, after a run to the semifinals in Brisbane (WTA 500) and the quarterfinals at the Australian Open in 2024, she stormed into the Top 30.

As a professional, and still a teenager, she and doubles partner, fellow Czech Lucie Hradecka, beat Venus and Serena Williams, her tennis heroes, in straight sets, in the first round of the 2022 US Open – a victory she considers her biggest personal success. She also caused a storm at the Australian Open in 2024 when, unseeded, she knocked out Polish world number one Iga Swiatek. A member of the Rado YoungStar squad since 2022, she has developed a reputation for her relentless, aggressive play.



SCAN ME

PERSONAL DETAILS

Born 2004
Height 179cm
Plays Right-handed
Favourite surface Hard court
Career High Rank 25 (2024)


LUCA NARDI
ITALY

Italian tennis pro and Rado YoungStar Luca Nardi lives for tennis. He started playing at age seven, turned pro at just 16, and has been making his way up the ATP rankings ever since. His biggest career success to date may have been knocking out his boyhood idol – world number one Novak Djokovic – in three straight sets at the 2024 Indian Wells Masters. But he's been making waves since turning pro in 2020, winning four Challenger titles in 2022 and rocketing up the rankings – his triumph over Djokovic saw him enter the Top 100 for the first time.

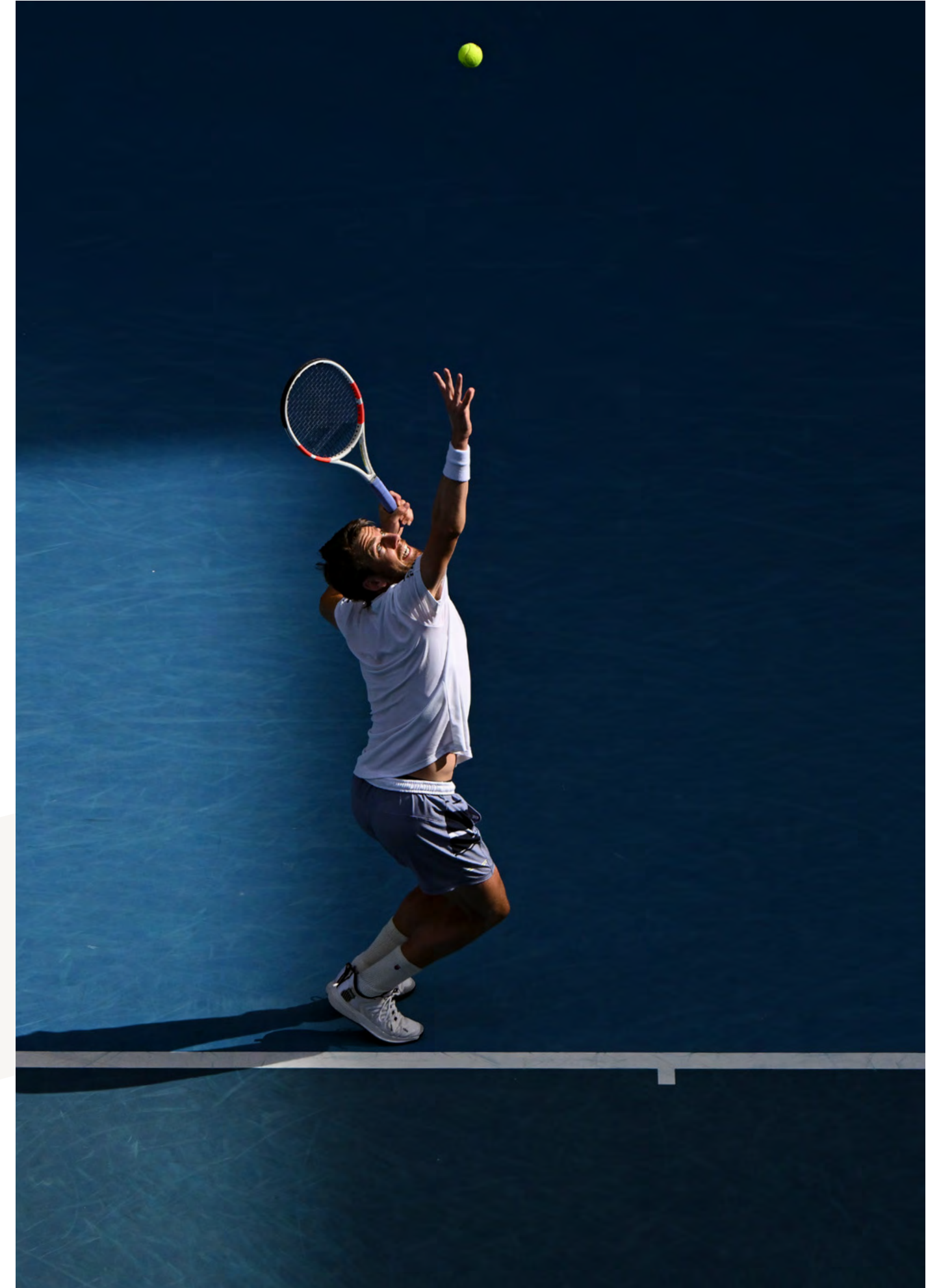
A YoungStar since 2022, this charismatic player is known for an aggressive playing style that's as finessed as it is entertaining. With the ability to upset players like Djokovic, he's truly harnessed the tennis world's attention.



SCAN ME

PERSONAL DETAILS

Born 2003
Height 185cm
Plays Right-handed
Favourite surface Hard court
Career High Rank 67 (2025)



Cameron Norrie, Australian Open - 2024



A CAPTIVATING PARTNER

The best doubles partners perfectly complement each other, learning and adapting as each one evolves. That's just what Rado and tennis have been doing since 1985 – a 40-year partnership now celebrated in the limited-edition Rado Captain Cook x Tennis timepiece.

Its sporty style, vintage cues and rugged features give it a critical combination – on-court performance meets off-court style, as aesthetic as it is athletic. And with a compact case diameter of 39mm, it's the ideal match companion, wearable by just about anyone.

But it's the design details that make the watch a real champion. Its stainless steel case and turning bezel feel innately dynamic, while its light grey appearance – with a circular brushed plasma high-tech ceramic bezel insert and ruthenium-to-white gradient dial – oozes contemporary sophistication.

In the dial, bold hands and unmistakable white Super-LumiNova® indices provide precision at a glance, ideal for quickly telling the time between points.

PLAYFUL TENNIS TOUCHES

Next, several discoverable 'easter eggs' anchor this watch firmly in the world of tennis. Look to the tip of the second hand and the four dots placed around the dial: all are executed in dark yellow Super-LumiNova®, in a hue that mimics the vibrant colour of a new tennis ball. And the positioning of those dots? At 15, 30 and 40 minutes, plus one for 'game' at 12 o'clock, they represent the iconic scoring system used in tennis.

Turn the watch over to discover a case back with a special engraving referencing its commemorative status and exclusive production run: LIMITED EDITION, ONE OUT OF 1985. Alongside, more playful tennis touches: embossed textures representing different playing surfaces (grass, clay and hard), for all the tournaments Rado has supported over the years.

SUCCESS ON ANY SURFACE

Just as the best players can triumph on any surface, the Rado Captain Cook x Tennis Limited Edition is highly adaptable, with an EasyClip system that enables the quick release of the bracelet and three additional textile NATO-style straps that it is supplied with. The bracelet pairs brushed stainless steel outer elements with rice grain-style polished inner components, giving it a silky flexibility that's unbelievably comfortable. The textile straps are designed to complement the surface you're playing on (blue for hard courts, green for grass, orange for clay) – or simply what you're wearing. With everything supplied in a handy leather pouch, you can stay flexible on the move.

Inside, a Rado calibre R763 automatic movement provides remarkable precision. With an 80-hour power reserve and antimagnetic Nivachron™ hairspring, it's also a watchword for endurance – the name of the game in modern tennis. Even its water-resistance (to 30 bar, or 300 metres) means it can endure the longest, sweatiest gameplay.

Limited to just 1985 pieces, and supplied with a certificate to mark its special status, the Rado Captain Cook x Tennis Limited Edition serves as a reminder of your last match point and inspiration for your next ace.

SPECIFICATIONS:

RADO X TENNIS LIMITED EDITION

REFERENCE	R32222108
NO OF PIECES	1985
MOVEMENT	Rado calibre R763, automatic, 25 jewels, 3 hands, date at 3 o'clock 80-hour power reserve, antimagnetic Nivachron™ hairspring, exceeds standard test requirements from 3 to 5 positions for higher accuracy
CASE	Polished stainless steel case and crown Polished stainless steel turning bezel with circular brushed plasma high-tech ceramic insert and white lacquered numbers and markers, the triangle in white Super-LumiNova® Polished stainless steel screw-down case back with special engraving LIMITED EDITION, ONE OUT OF 1985, with embossed structures of the different tennis courts (grass, clay, hard) Polished stainless steel screw-down crown with embossed and laser-enhanced anchor logo Box-shaped sapphire crystal with anti-reflective coating on both faces Water-resistant to 30 bar (300 metres)
DIAL	Ruthenium to white gradient Ruthenium-coloured flange with dark yellow Super-LumiNova® dots at the 3/6/8/12 o'clock positions (equivalent to 15/30/40/game in tennis scoring) Rhodium-coloured applied indices with white Super-LumiNova® Rhodium-coloured moving anchor symbol on ruby background black printed Rado and Captain Cook logos, 300m/1000ft
HANDS	Rhodium-coloured with white Super-LumiNova® Second hand with dark yellow Super-LumiNova®
BRACELET	EasyClip system Polished and brushed stainless steel, rice grain type Stainless steel 3-fold clasp Additional blue and white textile NATO-style strap, stainless steel pin buckle Additional green and white textile NATO-style strap, stainless steel pin buckle Additional orange and white textile NATO-style strap, stainless steel pin buckle
DIMENSIONS	39.0 x 45.5 x 12.0 (WxLxH in mm)



SCAN ME



ICONIC TENNIS WATCH EDITIONS

Rado has produced various special-edition watches over the years that chart its ongoing collaboration with the world of tennis. From limited production runs to subtle design touches, like commemorative case back markings and engravings, and more playful details that reference different aspects of the game and tennis culture, it has built into a collectible archive.





2019

HYPERCHROME
ASH BARTY



2023

CAPTAIN COOK
CAMERON NORRIE

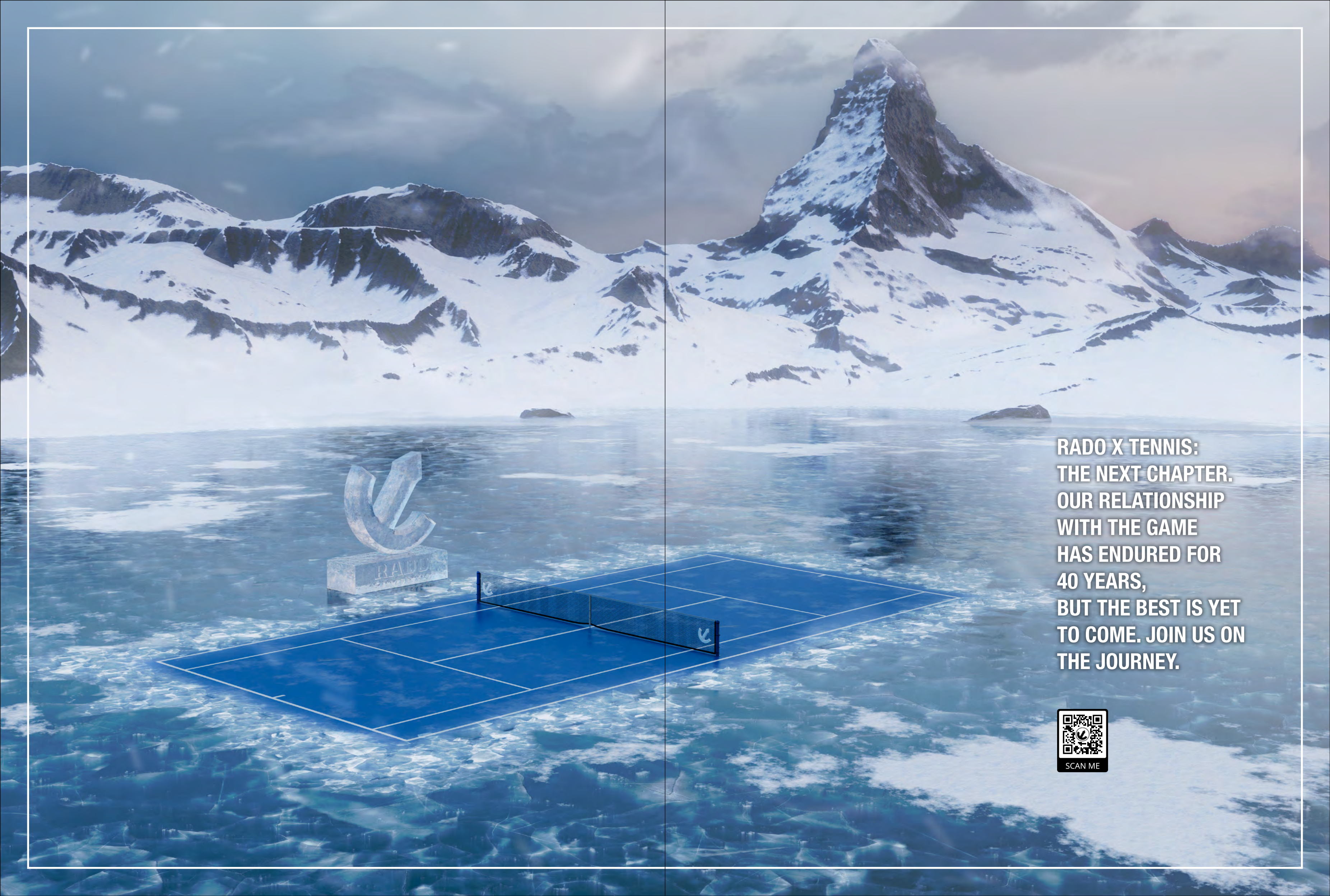


CAPTAIN COOK
RADO X TENNIS

2025

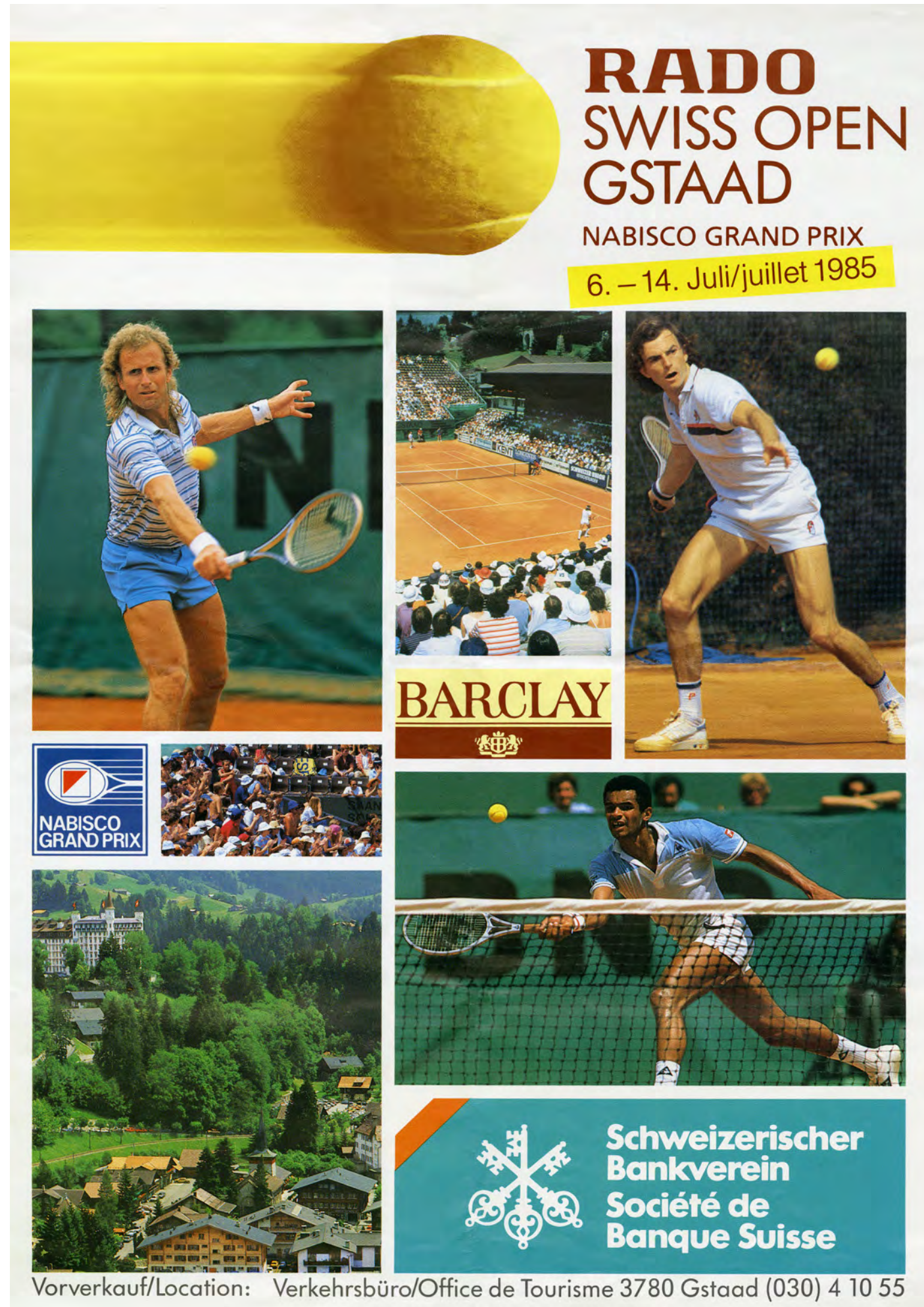


BMW Open, Munich - 2024



**RADO X TENNIS:
THE NEXT CHAPTER.
OUR RELATIONSHIP
WITH THE GAME
HAS ENDURED FOR
40 YEARS,
BUT THE BEST IS YET
TO COME. JOIN US ON
THE JOURNEY.**





Official tournament poster (1985).



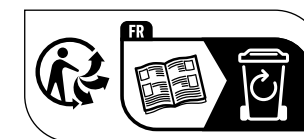
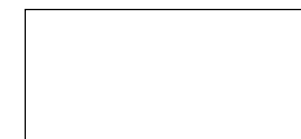
To explore and learn more about Rado and our products, please visit our Press Room at press.rado.com

rado.com

#Rado #Feelit #40YearsOfRadoxTennis

A COMPANY OF THE **SWATCH GROUP** OF SWITZERLAND

Rado reserves the right to modify the features or technical specifications of the models shown at any time. Accordingly, actual Rado products may differ from the features or descriptions of the models shown in this booklet. The contents of this booklet are protected by copyright.



Printed in SWITZERLAND, 06.2025
© COPYRIGHT BY RADO 2025
All rights reserved

Feel it!

RADO
S W I T Z E R L A N D

MASTER OF MATERIALS

REF. NR. 78.1557.0002