

Rado Tradition Golden Horse Automatic Collection

A contemporary evolution of vintage design

(Lengnau, Switzerland – 2019) The Golden Horse collection from 1957 was a breakthrough for Rado. It was the first collection presented under the brand's name and a demonstration of early leadership in creating watches as fashion items and personal style statements.

To complement the 'new vintage' Golden Horse 37 mm models, Rado also presents 'new contemporary' Golden Horse Automatic models. These are based on the original design but with exaggerated elements. The case is bigger, the bezel is bolder, the crown more distinctive. This makes the vintage inspired shapes stand out for a unique look and feel that are still clearly Rado.

Stainless steel cases with complementary elements in rose gold coloured Ceramos™ or the warm metallic shine of plasma high-tech ceramic offer a two-tone look that is both a vintage design element and a Rado hallmark. A pair of seahorses – the enduring symbol of all the Rado Horse collections - appears on each dial.

The 42 mm range includes models with dark grey, blue, green and silver dials and each has a choice of interchangeable leather strap, 3 links or rice grain style stainless steel bracelet. Contemporary watchmaking technology allows for each bracelet to be easily exchanged without the need for tools. These larger models are powered by the Swiss made ETA C07 automatic movement with extended power reserve of up to 80 hours.

Modern design features and a vintage base allow the Golden Horse Automatic models to unite Rado's illustrious past and glorious present. Vintage design is carefully balanced with bold new elements using the brand's latest pioneering materials innovations. Injectable rose gold coloured Ceramos is Rado's unique wonder material, made using approximately 90% high-tech ceramic and 10% metal alloy for a luxurious shine and superior scratch resistance. Plasma high-tech ceramic was pioneered by the brand back in 1998 and is still unrivalled when it comes to colour, lightness, long-lasting shine and durability.

With the eye-catching new Golden Horse Automatic collection, evolution beats revolution for a strong design statement and a truly versatile contemporary timepiece.

About Rado

Rado is known as the Master of Materials for the way it has revolutionised traditional watchmaking, leading the industry by introducing high-tech ceramic, ultra-light high-tech ceramic, colourful high-tech ceramic and Ceramos™ to its design-led collections. An award-winning designer with numerous prestigious international prizes to its name, and considered the most forward-thinking design player in the watch industry today, Rado has always been a pioneer and leader, setting the standard and raising the bar.

Rado Golden Horse Automatic**Ref. 763.6101.3.110**

Movement	ETA C07.611, automatic, 25 jewels, 3 hands, red printed date at 3 o'clock, up to 80 hours power reserve
Case	polished and brushed stainless steel case polished plasma high-tech ceramic bezel with engraved markers polished stainless steel crown with an anchor and surrounded with red lacquer titanium case back with sapphire crystal box-shaped sapphire crystal with anti-reflective coating on both sides water-resistant to 5 bar (50m)
Dial	dark grey, rose gold coloured applied indexes 2 rose gold coloured applied seahorses rose gold coloured moving anchor symbol with red background rose gold coloured printed Rado and Golden Horse logos
Hands	rose gold coloured, dauphine shape rose gold coloured second hand with red Super-LumiNova®
Strap	black calf leather strap with stamped crocodile print stainless steel extendable folding clasp stainless steel cover with hardening treatment EasyClip system
Dimensions	42.0 x 49.4 x 10.4 (WxLxH in mm)


Ref. 763.6101.3.220
Ref. 763.6101.3.031

All information as for 763.6101.3.110 except

Dial blue, rhodium coloured applied indexes
 2 rhodium coloured applied seahorses
 rhodium coloured moving anchor symbol with red background
 silver coloured printed Rado and Golden Horse logos

Hands rhodium coloured, dauphine shape
 rhodium coloured second hand with red Super-LumiNova®

Bracelet 7-row polished and brushed stainless steel, rice grain type
 stainless steel 3-fold clasp with 2 seahorses
 EasyClip system

Ref. 763.6101.3.031

All information as for 763.6101.3.110 except

Dial green, rhodium coloured applied indexes
 2 rhodium coloured applied seahorses
 rhodium coloured moving anchor symbol with red background
 silver coloured printed Rado and Golden Horse logos

Hands rhodium coloured, dauphine shape
 rhodium coloured second hand with red Super-LumiNova®

Bracelet 3-row polished and brushed stainless steel
 titanium 3-fold clasp with stainless steel cover
 EasyClip system

**Ref. 763.6100.3.001****Ref. 763.6100.3.101**

All information as for 763.6101.3.110 except

Case rose gold coloured Ceramos™ bezel with engraved markers
 polished stainless steel crown with a red lacquered dot and a rhodium
 coloured anchor symbol

Dial silver coloured, rose gold coloured applied indexes

Hands rose gold coloured second hand with white Super-LumiNova®

Bracelet 7-row polished and brushed stainless steel, rice grain type
 stainless steel 3-fold clasp
 EasyClip system

Ref. 763.6100.3.101

All information as for 763.6101.3.110 except

Case rose gold coloured Ceramos™ bezel with engraved markers
 polished stainless steel crown with an anchor and surrounded with red
 lacquer titanium case back with sapphire cristal

Dial silver coloured, rose gold coloured applied indexes

Strap black calf leather with stamped crocodile pattern
 stainless steel extendable folding clasp
 stainless steel cover with hardening treatment
 EasyClip system